



GHANA HIV & AIDS NETWORK (GHANET)

REPORT ON 2024 END-OF-YEAR SAFE SEX CAMPAIGN



**DECEMBER 26, 2024 TO
JANUARY 1, 2025**



LABOMA BEACH



INTRODUCTION

Ghana HIV and AIDS Network (GHANET), under the auspices of National AIDS/STI Control Program (NACP), organized 2024 End-of-Year Safe Sex Campaign at Laboma Beach during the Christmas festive season from December 26, 2024 to January 1, 2025. This initiative aimed to raise awareness about HIV and AIDS, promote safe sexual practices, and encourage voluntary HIV Self-Testing (HIVST) among the public.

During the campaign, 86,400 condoms were distributed, along with 304 HIV self-testing kits (CHECK NOW and OraQuick brands). A significant number of individuals voluntarily underwent HIV testing, accompanied by counseling services that provided education on prevention, testing, and treatment options.

Trained volunteer teams engaged with attendees, sharing essential information on safe sex practices and the importance of knowing one's HIV status. Additionally, awareness campaigns were specifically designed to address the increased risk of unsafe sexual behaviors during festive periods.

KEY HIGHLIGHTS

Dr. Stephen Ayisi Addo, Programme Manager, NACP, acknowledged Ghana's ongoing challenges in the fight against HIV but emphasized the country's commitment to achieving the UNAIDS 95-95-95 targets through HIV self-testing kits and community programs. Currently, 65% of people living with HIV are aware of their status, 69% are receiving treatment, and 89% have achieved viral suppression.

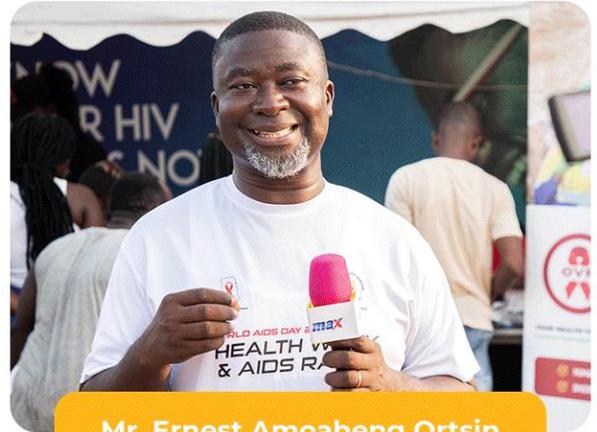


Dr. Stephen Ayisi Addo
(Programme Manager, National AIDS/STI Programme (NACP))



Mr. Ernest Amoabeng Ortsin, President, GHANET, stressed that the campaign was highly successful, with many individuals stepping forward for HIV testing. He highlighted that this initiative was strategically launched during the Christmas season to raise awareness and promote safe sex practices as it was a period often associated with increased risky sexual behaviors.

Looking ahead, he communicated plans to continue the awareness campaign throughout the year, beginning with Valentine's Day. "We aim to extend our outreach beyond the beaches to various locations, educating the public about the dangers of HIV and AIDS while encouraging safer behaviors," he stated.



Mr. Ernest Amoabeng Ortsin
(President, GHANET)

CONCLUSION

The campaign was well-received, generating high levels of participant engagement. Many individuals voluntarily opted to get tested, supporting the national effort to achieve the UNAIDS 95-95-95 targets. Additionally, the event improved public awareness of self-testing kits, highlighting them as accessible and private alternatives for HIV testing.

The 2024 End-of-Year Safe Sex Campaign at Laboma Beach was a significant step toward reducing HIV infections and promoting public health. GHANET remains committed to ensuring a generation free of HIV through continuous education, prevention, and intervention strategies.



